



The C I A Campaign

a campaign for C leaner I ndoor A ir

Please Do Not Wear Perfume or Cologne in the Church



**Many People Have Mild to
Serious Medical Reactions to
Fragranced Products.**

"...there should be no division in the body, but that its parts should have equal concern for each other. If one part suffers, every part suffers with it;" (1 Corinthians 12: 25 & 26).

▪ "As many as 50 million people in the United States suffer from allergic disease"
~American Academy of Allergy and Immunity

▪ "In 1998, it was estimated that 26.3 million Americans have been diagnosed with asthma."
~American Lung Association of Texas

"Up to 72% of asthmatics report their asthma is triggered by fragrance." ~American Fragranced Products Information Network

▪ Approximately 12.6% of the population suffers from multiple chemical sensitivity (MCS), a condition in which they experience reactions from exposure to low concentrations of common chemicals..."
~Journal Environmental Health Perspectives