



# The C I A Campaign

a campaign for C leaner I ndoor A ir

## For the Comfort of Our Customers



## Our Staff is Asked Not to Wear Perfume or Cologne

*Note: We value our customers living with reactions to fragranced products. Therefore, we ask our staff not to use perfume or cologne. However, we cannot guarantee they will be fragrance-free.*

▪ “As many as 50 million people in the United States suffer from allergic disease”  
~American Academy of Allergy and Immunity

▪ “In 1998, it was estimated that 26.3 million Americans have been diagnosed with asthma.”  
~American Lung Association of Texas

“Up to 72% of asthmatics report their asthma is triggered by fragrance.”  
~American Fragranced Products Information Network

▪ Approximately 12.6% of the population suffers from multiple chemical sensitivity (MCS), a condition in which they experience reactions from exposure to low concentrations of common chemicals...”  
~Journal Environmental Health Perspectives



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**FOR THE COMFORT OF OUR STAFF**

## **Please Do Not Wear Products Containing Perfume, Cologne or Fragrances**



## **In This Office!**

***Note: Many products such as lotion, body spray, hair spray, aftershave, talcum powder and deodorant contain the term, "fragrance" in their list of ingredients, which often includes perfume, cologne, synthetic scents and/or chemicals.***

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